



BUICK ACHIEVERS

SCHOLARSHIP PROGRAM

2012 PROGRAM GUIDELINES

Applicants must:

- Be high school seniors or graduates or be current undergraduate students
- Plan to enroll in full-time undergraduate study at an accredited U.S. four-year college or university for the entire 2012-13 academic year (excluding proprietary and online schools)
- Plan to major in a specified course of study that focuses on Engineering/Technology or select Design and Business-related programs of study. See the [list of eligible majors](#).
- Be interested in pursuing a career in the automotive or related industries
- Be U.S. citizens and have permanent residence in the United States

Excluded from consideration are employees and relatives of employees of Scholarship Management Services, Scholarship America and their affiliates and subcontractors, and GM Foundation Directors, Officers, and staff and their relatives. Relatives of General Motors employees are eligible.

Award Criteria

Scholarship recipients are selected based on the following factors:

- Academic achievement
- Financial need
- Participation and leadership in community and school activities, work experience, and interest in pursuing a career in the automotive or related industry
- Please note special consideration will be given to the following applicants: first-generation college, female, minority, military veteran or a dependent of military personnel.

The majority of the scholarships will be awarded to students majoring in Engineering/Technology fields.

Selection of recipients is made by Scholarship Management Services. All scholarship recipients may be subject to a criminal background check. Recipients of a Buick Achievers Scholarship shall not commit any act that indicates dishonesty or moral turpitude or that otherwise could materially injure the General Motors Foundation, Buick or General Motors Company's reputation. If such an act is committed by a Buick Achievers Scholarship Program recipient, the Buick Achievers Scholarship award shall immediately be revoked. In no instance will any Director or Officer of the General Motors Foundation or any employee of General Motors play a part in the selection. All applicants agree to accept the decision as final.

Award Amounts

Recipients will be awarded one scholarship at either of the two award levels:

- 1,000 Buick Achievers Scholarships of \$2,000 (one-time awards)
- 100 Buick Achievers National Scholarships of up to \$25,000 per year, renewable for up to four years, and one additional year for those entering a five-year engineering program.
 - The actual award amount will not exceed the total cost of the student's tuition, fees, books, supplies, required equipment, room and board and other allowable expenses, less other gift aid known at the time of application (scholarships, grants and other awards that do not have to be paid back). Awards are renewable for the given years noted above or until a bachelor's degree is earned, whichever occurs first. Renewal is contingent upon maintaining a cumulative 3.0 grade point average (on a 4.0 scale), full-time enrollment and continuing to major in an eligible field of study.

Awards are for undergraduate study only.



BUICK ACHIEVERS

SCHOLARSHIP PROGRAM

2012 PROGRAM Q&A

How many scholarships are awarded and what is the value of the scholarship?

The Buick Achievers Scholarship Program will award two levels of scholarships:

- 100 Buick Achievers National Scholarships of up to \$25,000 renewable for up to four years, and one additional year for those entering a five-year engineering program.
- 1,000 Buick Achievers Scholarships of \$2,000 (one-time awards).

How do I apply to the Buick Achievers Scholarship Program?

Only online applications will be accepted. To access the application, click the Apply link. Carefully read the scholarship program guidelines and follow the complete list of application procedures.

The first step in the application process is to register as an applicant. Once you register you must activate your account by opening the automated email sent to you and click its activation link. You may then login and complete the application. All applications must be submitted electronically between January 9, 2012 and February 29, 2012.

When can I apply for the scholarship?

The application opens on January 9, 2012 and closes at 11:59 p.m. CT, February 29, 2012.

Who is eligible for the Buick Achievers Scholarship Program?

Applicants must:

- Be high school seniors or graduates or be current undergraduate students
- Plan to enroll in full-time undergraduate study at an accredited U.S. four-year college or university for the entire 2012-13 academic year (excluding proprietary and online schools)
- Plan to major in a specified course of study that focuses on Engineering/Technology or select Design and Business-related programs of study. See the list of eligible majors
- Be U.S. citizens and have permanent residence in the United States

What does the scholarship pay for?

The scholarships can be used towards the total cost of tuition, fees, books, supplies, required equipment, room and board and other allowable expenses.

Can the scholarship be used at any college?

The scholarship can be used at any four-year accredited college or university in the United States (excluding proprietary and online schools).

Are the scholarships provided by the Buick Achievers Scholarship Program renewable?

The National awards are renewable for the number of years specified or until a bachelor's degree is earned, whichever occurs first. Renewal is contingent upon maintaining a cumulative 3.0 grade point average, full-time enrollment and continuing to major in an eligible field of study.

The Achiever awards are not renewable, but recipients can apply again for the following year's program.

ELIGIBILITY

What are the eligible majors?

The scholarships must be used for one of the following eligible majors:

- Automotive Technology
- Chemical Engineering
- Computer Engineering
- Controls Engineering
- Electrical Engineering
- Energy Engineering
- Engineering Technology
- Environmental Engineering
- Industrial Engineering
- Information Technology
- Manufacturing Engineering
- Materials Engineering
- Mechanical Engineering
- Plastic/Polymers Engineering
- Software Engineering
- Graphic Design
- Industrial Design
- Product Design
- Transportation Design
- Accounting
- Business Administration

- Computer Science
- Ergonomics
- Finance
- Industrial Hygiene
- International Business
- Labor & Industrial Relations
- Marketing
- Mathematics
- Occupational Health & Safety
- Production Management
- Statistics
- Supply Chain/Logistics

What if I am declared a provisional recipient and the documentation I send does not match what I stated on my application?

If your documentation does not support what you submit on your application, you will not receive a Buick Achievers Scholarship; an alternate will be selected to receive the award.

If I am selected as a recipient and I change my major, what happens?

You will be allowed to keep your scholarship if you change to another eligible major. If you change to a major that is not listed as an approved major, your scholarship will be forfeited.

APPLYING

Can I submit a paper application?

No. All applications must be submitted electronically via the official online application website by 11:59 p.m. CT, February 29, 2012. A paper copy of the online application will not be accepted.

I didn't receive the activation email when I registered. What should I do?

Check that you entered your email address correctly. The email was sent from buickachievers@scholarshipamerica.org. If you did not add buickachievers@scholarshipamerica.org to your Contact or Address Book, it may have been filtered into 'junk mail'. Find the email and click the link to activate your account.

Where can I find more information about the required family financial data on the application?

Specific instructions for each financial data question are found on the financial data page of the application. You should read these instructions carefully before completing the financial data section of the application.

Where do I send my transcript?

DO NOT send a transcript or any other documentation at this time. Provisional recipients will be notified and will be required to submit additional information.

Can I get a copy of my application?

Scholarship Management Services is not able to provide copies of applications. Scholarship Management Services recommends you print a hard copy of your application from the Review Application page for your records. After you submit the online application, no changes can be made. You will no longer have access to your application account.

I meant to save my application but I submitted it instead. How can I access my application to make changes?

After your application is submitted, no changes can be made. Your only option is to submit an entirely new application; to do so, you will need to create a new registration account using a different email address.

MISC

How are recipients selected?

Scholarship Management Services has sole responsibility for selecting recipients based on students' academic achievement, financial need, participation and leadership in community and school activities, work experience, demonstrated interest in pursuing a career in the automotive or related industries and other criteria, such as, being a first-generation college student, female, minority, military veteran or a dependent of military personnel.

How will I know if I've been selected to receive a scholarship?

All applicants will be notified of their status by late April 2012. Provisional award recipients will be sent notification requesting additional information be mailed to Scholarship Management Services to validate self-declared application information. These provisional recipients must respond completely by the given deadline for further scholarship consideration. Non-recipients will receive notification via email.

If I'm a recipient, how do I receive my scholarship?

Scholarship Management Services processes the Buick Achievers Scholarships in two checks on August 15 and December 15. Checks are mailed to each recipient's home address and made payable to the school.

Who provided the funds for the Buick Achievers Scholarship Program?

The funds for the scholarship come from the GM Foundation, not the General Motors Company. The GM Foundation is a 501c(3) organization that is separate from GM.

Who can I contact if I have further questions?

If you need additional help after reviewing these Frequently Asked Questions, you may contact Scholarship Management Services using the Help page. GM employees are unable to assist you.

PLEASE NOTE: Scholarship Management Services will respond to application inquiries received in their office by 12:00 noon Central Time on Wednesday, February 28, 2012. Inquiries received after that date and time may NOT be read or responded to in time to meet the application submission deadline.

You may also email buickachievers@scholarshipamerica.org. (Include your phone number and the best time to receive a phone call between 8:00 a.m. and 4:30 p.m. CT (-6 GMT) with all inquires to Scholarship Management Services. Or call 1-800-537-4180.

Media outlets can visit <http://media.buick.com/> for more information.

Scholarship Links

- Program Information
- Application Directions
- Register as an Applicant
- Help

Already Registered?
Applicant Login

Username

Password

Login

[Forgot your password?](#)
[Forgot your username?](#)

Eligibility

Applicants to the Buick Achievers Scholarship Program must:

- Be high school seniors, high school graduates, or current postsecondary undergraduate students.
- Plan to enroll in full-time undergraduate study at a U.S. based accredited four-year college or university for the entire 2012-13 academic year. Proprietary and online schools are not eligible.
- Plan to major in a course of study that focuses on Engineering/Technology or select Design and Business related programs of study. See the [list of eligible majors](#).
- Demonstrate an interest in pursuing a career in the automotive or related industries using these areas of study.
- Be U.S. citizens and have permanent residence in the United States

Excluded from consideration are employees and relatives of employees of Scholarship Management Services, Scholarship America and their affiliates and subcontractors, and GM Foundation Directors, Officers, and staff and their relatives. Relatives of General Motors employees are eligible.

Award Criteria

Scholarship recipients are selected based on the following factors:

1. Academic achievement
2. Financial need
3. Participation and leadership in community and school activities, work experience and interest in pursuing a career in the automotive or related industry
4. Please note special consideration will be given to the following applicants: first-generation college, female, minority, military veteran or a dependent of military personnel.

The majority of the scholarships will be awarded to students majoring in Engineering/Techology Fields.

Selection of recipients is made by Scholarship Management Services. All scholarship recipients may be subject to a criminal background check. Recipients of a Buick Achievers Scholarship shall not commit any act that indicates dishonesty or moral turpitude or that otherwise could materially injure the General Motors Foundation, Buick or General Motors Company's reputation. If such an act is committed by a Buick Achievers Scholarship Program recipient, the Buick Achievers Scholarship award shall immediately be revoked. In no instance will any Director or Officer of the General Motors Foundation or any employee of General Motors play a part in the selection. All applicants agree to accept the decision as final.

Award Amounts

Recipients will be awarded one scholarship at either of the two award levels:

- 100 **Buick Achievers National Scholarships** of up to \$25,000 per year,

available for four years, and one additional year for those entering a five-year engineering program. The scholarships can be used toward the total cost of tuition, fees, books, supplies, required equipment, room and board and other allowable expenses, less other gift aid known at the time of application (scholarships, grants and other awards that do not have to be paid back).

- **1,000 Buick Achievers Scholarships** of \$2,000. These awards are not renewable; however, recipients may reapply to the program each year eligibility requirements are met.

The awards for National Achievers are renewable for the given years noted above or until a bachelor's degree is earned, whichever occurs first. Renewal is contingent upon maintaining a cumulative 3.0 grade point average (on a 4.0 scale), full-time enrollment and continuing to major in an eligible field of study.

Awards are for undergraduate study only.

Application Procedure

Website Technical Requirements: For optimal performance this site should be viewed using a current browser with JavaScript and cookies enabled. Examples of current browsers are the latest versions of [Firefox](#), [Internet Explorer](#) and [Safari](#). All are available as free downloads.

All correspondence throughout the application process is via email. If you do not have an email address you wish to share, you may register an address with a free service such as [Yahoo! Mail](#) or [Hotmail](#) for the purposes of this application.

Be sure to add buickachievers@scholarshipamerica.org to your Contacts or Address Book! Students failing to use a valid email address will not be able to access an application account. Students who do not regularly check their email for correspondence will not receive consideration.

Interested students can begin the electronic application process by clicking on the [Register as an Applicant](#) link in the *Scholarship Links* menu in the left margin. **You must supply a unique and valid email address and create a password.** When in the application process, you may leave the site prior to submission by clicking on the *Logout* link located at the top of the left margin. To return to the application, you must enter your email and password as provided when registering for the application process.

You may wish to gather the following information that will be necessary for the application:

- A list of your community and school activities, and work experience
- Your transcript of grades (Online transcripts must display student name, school name, grade and credit hours earned for each course, and term in which each course was taken.)
- Your parents/guardians' financial information from their most recently filed tax return or your own financial information if an independent student.

Carefully review your application before submission. You may print your responses from the Review Application page before submitting. All pages must be completed and entered in the format described in order to submit the application. Proper punctuation and standard capitalization (**Jill Smith, 10 Main Street, New York, NY**) must be used when entering data. Answer all questions as completely as possible. Applications are evaluated only on the information supplied on your online application. Once the application is submitted, no further additions or changes can be made. Do NOT mail a printed copy or any other materials to Scholarship Management Services.

The application must be submitted electronically by **11:59 p.m. CT, February 29, 2012.**

You, the applicant, are solely responsible for submitting all information necessary during the entire application process. Scholarship Management Services will email

acknowledgment of receipt of all submitted applications. Applications found to be incomplete as of the application deadlines will not be processed. All information submitted is considered confidential and is reviewed only by Scholarship Management Services. The General Motors Foundation or General Motors may be using recipient names, photos and other information for promotional purposes.

Notification

All applicants will be notified of their status in mid-April. Provisional award recipients will be sent notification requesting additional information be mailed to Scholarship Management Services to validate self-declared application information. These provisional recipients must respond completely by the given deadline for further scholarship consideration. Non-recipients will receive notification via email.

Check your email regularly! Not all applicants to the program will be selected as recipients.

Payment of Scholarships

Scholarship Management Services processes the scholarship payments on behalf of the General Motors Foundation in two equal installments on August 15 and December 30. Checks are mailed to each recipient's home address and made payable to the school.

Additional Information

Please review the [Frequently Asked Questions](#). All other questions should be directed to Scholarship Management Services.

For the most efficient service, submit a question or report a problem by using the *Help* link on the *Scholarship Links* menu. Or you may email buickachievers@scholarshipamerica.org or call 1-800-537-4180.

Register

To apply to The Buick Achievers Scholarship Program, you must first register as an applicant on this website. Activate your account by accessing your email. You may then complete the application by providing information about yourself and your academic and community achievements.

Good luck in the competition!